

Game of Fraud: The Return of the CFO



Episode 3: Most Effective Tools to Prevent Fraud

WHY INVEST IN FRAUD PREVENTION?

Assurance

that company will not become the victim of attempted or successful fraud.

Peace
of mind.



Competitive advantage due to reinforcement of the company's reputation for **reliability**.

THE MOST EFFECTIVE TOOLS TO PREVENT FRAUD



Big data



Big data enables handling vast volumes of information, often in real-time. Makes it possible for the company to **risk score** clients and suppliers.



Raising employee awareness



Raise employee awareness: Provide training to **all** departments, including top management, so everyone knows the role they play in identifying warning signs and exposing potential fraud.



Implement communications



Implement communications adapted to each stakeholder group. **Reflect the company's commitment to fraud prevention**, identify the consequences of not taking fraud prevention seriously, explain the benefits of executing well-defined fraud prevention plans and practices.



Automation technologies



Cloud automation technologies that leverage A.I. offer complete **traceability** and **security**.



Download the complete research-based white paper,
Game of Fraud: Return of the CFO.



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