## Game of Fraud: The Return of the CFO



## Episode 4: Seven Key Responsibilities of CFO

### Make risk management a priority

Companies worldwide lost **> \$7 billion** to fraud!<sup>1</sup> Yet, only half of firms surveyed carried out a global risk evaluation in past two years.<sup>2</sup>

#### **Automate**

Adopting automation enables AP teams to focus on **statistical analysis and risk prevention**, rather than time-consuming, repetitive tasks.

#### **Collaborate** with **IT**

The CFO protects cost-related factors. The CIO helps finance departments **manage sensitive data and technology tools.** 

### Acquire **new skills** and hire the **right talent**

Data scientists

Business analysts Software architects





#### Engage ALL internal stakeholders

Train employees, raise awareness, and have a well-rehearsed, thorough crisis communications plan in place.



# 6

#### Implement a cloud-based automation solution

Only managers **assigned a login** can access sensitive documents. The system is very **difficult to hack**.

Approving managers can see where the document is in the approval process and a **history of who has accessed the document**.





#### Embrace tools that leverage **technologies**

OCR (optical character recognition) Smart data extraction Machine learning RPA (robotics process automation)

These systems can identify fake invoices from "real" vendors. In a complete P2P workflow approval process, the purchase order is imported from the ERP and matches to the invoice. The fake invoice will not have a P.O. to match against, **alerting the user**.

1. ACFE 2018 Report to the Nations Global Study on Fraud and Abuse 2. PwC Global Economic Crime and Fraud Survey 2018



# Download the complete research-based white paper, **Game of Fraud: Return of the CFO**.





**www.GetYooz.com** (832)384-YOOZ (9669)

